

# 2007 COVER FORM

HARMON CATALOG RETAILERS

HARMON  
CATALOG

807 Third Ave. S. | Nashville, TN 37210 | 615-256-3393 | Fax: 615-256-3464 | E-Mail: badams@harmoncatalog.com | www.harmoncatalog.com

## FRONT COVER 1

Store Name \_\_\_\_\_

Check ONE of the following:

- Please indicate here which cover you'd like to use, along with the page identification letters (located at the bottom right corner of the page image in the Selection Book and website). Covers can be viewed online at [www.harmoncatalog.com](http://www.harmoncatalog.com):

Cover choice \_\_\_\_\_ Cover i.d. \_\_\_\_\_

- Please check here if you'd like Harmon to design a custom cover for you (please call to inquire for pricing), and briefly describe:

\_\_\_\_\_  
\_\_\_\_\_

- Please check here if you'd like your store front on the front cover.

### **IMPORTANT NOTE ABOUT YOUR STORE LOGO:**

If we don't already have your logo, please send it on CD, via email, or send a hard copy. Hard copies must be in black and white, and very clean and crisp. If you send it digitally, we must have it in the following format:

- FORMATTED FOR MACINTOSH
  - Adobe Illustrator EPS (fonts must be embedded or sent)
  - file must be at least 1200ppi to 2400ppi (pixels per inch.)

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## INSIDE FRONT COVER

2

Store Name \_\_\_\_\_

Check ONE of the following:

A. Please check here if you'd like a vendor page to appear on the inside front cover. If so, please write the company name and page identification letters (located at the bottom right corner of the page image on the website):

Vendor name \_\_\_\_\_ Page i.d. \_\_\_\_\_

B. Please check here if you'd like store information and store image(s) to appear on your inside front cover.

If you selected option B, please indicate here the text (i.e. letter, store hours, store history) you would like for your inside front cover (you may also submit a separate sheet or email it to badams@harmoncatalog.com):

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If you selected option B, what images--if any--do you want? (i.e. store photo, staff photo.) Please submit high resolution (at least 300DPI) images on CD, or send hard copies that we can scan here. Please indicate here what images we are to display:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

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## INSIDE BACK COVER

3

Store Name \_\_\_\_\_

A. Which page would you like to display on the inside back cover? Please write the company name and page identification letters (located at the bottom right corner of the page image on the website) below:

Vendor name \_\_\_\_\_ Page i.d. \_\_\_\_\_

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## BACK COVER 4

Store Name \_\_\_\_\_

A. Are you mailing your catalogs without envelopes? (Most retailers choose to mail catalogs without envelopes.)

Yes \_\_\_\_\_ No \_\_\_\_\_

B. Is Harmon Catalog mailing your catalogs for you? (If you selected "YES" skip to section E.)

Yes \_\_\_\_\_ No \_\_\_\_\_

C. If you are mailing them yourself, are you mailing them bulk rate? If so, please give us your bulk mail permit number, city and state:

Permit Number: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

D. If Harmon is NOT mailing your catalogs, where would you like your catalogs shipped?

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E. Indicate here the text (i.e. store hours, holiday hours, store address, etc.) you would like for your back cover (you may also submit a separate sheet or email it to badams@harmoncatalog.com):

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

F. What images--if any--do you want? (i.e. store photo, staff photo.) Please submit high resolution (at least 300DPI) images on CD, or send hard copies that we can scan here. Please indicate here what images we are to display:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_